

## Call for Papers

### The Tenth Workshop on E-Business (WEB 2011)

**URL: [www.is.cityu.edu.hk/Web2011](http://www.is.cityu.edu.hk/Web2011)  
December 4, 2011, Shanghai, China**

New advances of Information and Communication Technologies (ICT) continue to rapidly transform how business is done and change the role of information systems in business. E-business technologies and applications are also stimulating new business models and redefining relations and processes within and across business organizations. Recognizing and theoretically interpreting these changes has been the objective of the Annual Workshop on E-Business for the past ten years. As a premier conference on e-Commerce and e-Business, the 10<sup>th</sup> Annual Workshop on E-Business (Web 2011) will be held in Shanghai International Convention Center on Dec. 4, 2011. The workshop provides an open forum for e-business researchers and practitioners worldwide to explore and respond to the challenges of next-generation e-Business systems, share the latest research findings, explore novel ideas, discuss success stories and lessons learned, map out major challenges, and collectively chart future directions of e-business.

The theme of WEB 2011 is “**E-Life: Web-enabled Convergence of Commerce, Work, and Social Life.**” The ubiquity of digital devices is fast dismantling the barriers between commercial, work, and social activities. Consequently, shifts in managerial principles and practices are emerging in organizations, as Generation M or the “Net Generation” joins the workforce. Similarly, businesses are adopting lessons learned from social networks and social computing. This marks a striking contrast to the pre-Web eras where technology emanated from the workplace with limited impact on personal or social activities. Many exciting research questions are emerging. We thus call on IS researchers and IT practitioners to explore the phenomenon and stimulate the discourse on E-Life.

We invite original research articles with a broad coverage of technical, managerial, economic, or strategic issues relating to E-Life. Specifically we are encouraging submissions on issues that include, but are not limited to, the following:

Tracks	Track Chairs
Cloud and Grid Computing	Dirk Neumann, University of Freiburg. Raymond Lau, City University of Hong Kong
Collaborative Systems and Applications	Zhijun Yan, Beijing Institute of Technology, China. Lina Zhou, University of Maryland, Baltimore County, USA.
E-business System Architectures and Standards	Mu Xia, Santa Clara University, USA.
Economics of E-Commerce	Ke-Wei Huang, National University of Singapore. Kai Lung Hui, Hong Kong University of Science and Technology.
Enterprise Web mining, Web analytics, and business intelligence	Michael Chau, The University of Hong Kong, Dmitri Roussinov, University of Strathclyde, UK.
Mobile Commerce and Technologies	Philip O'Reilly, University College Cork, Ireland. Aidan Duane, Waterford Institute of Technology, Ireland.
Multi-agent Systems and Context-aware Technology	Steve Russell, George Washington University, USA. Selwyn Piramuthu, University of Florida, USA.
Online Security Informatics and Privacy Issues	Goel, Sanjay, University at Albany. USA. Heng Xu, Penn State University. USA
Organizational Implications of Electronic Markets	Chee Wei Phang, Fudan University, China. John Zhang, University of Connecticut, USA.
Service oriented E-Business	Arvind Tripathi, University of Auckland, New Zealand. Roman Beck, University of Frankfurt, Germany.
Social Networks and Social Computing applications	Daniel Zeng, University of Arizona, USA. Sinan Aral, New York University, USA.
Supply Chain Management	Samuel Fosso Wamba, University of Wollongong, Australia Ji Yonghua, University of Alberta, Canada.
Technology Convergence and the Impact on E-life	Sidne G. Ward, University of Missouri, Kansas City, USA. Suparna Goswami, <i>Technische Universität München</i> , Germany.

All papers must be prepared in English, submitted online, and will be blindly reviewed. We solicit both completed research and short research-in-progress submissions. Complete research papers should be no more than 12 pages in length, including the abstract, text, figures, tables, and references. Short research-in-progress papers should not exceed 7 pages. The abstracts of all accepted papers will be published in the printed workshop program. All papers that are presented in the conference will be published in post-proceedings in Lecture Notes in Business Information Processing (**Indexed in ISI proceedings and EI**) published by Springer. Authors of some selected papers will be invited to submit the extended versions of their work to a special issue of *Decision Support Systems* (SCI) and the *Journal of Information Systems and e-Business Management* (SSCI).

**Important dates:**

Deadline for paper submission: ~~September 9, 2011~~, **September 14, 2011**

Notification of Acceptance: Oct 16, 2011

Deadline for final camera-ready version of accepted papers: November 4, 2011

Deadline for early registration: November 4, 2011

Deadline for regular registration: November 23, 2011

Workshop date: December 4, 2011

**Organizing Committee:****Honorary Chair**

Andrew B. Winston, University of Texas at Austin, USA

**Conference Chair**

Michael J. Shaw, University of Illinois at Urbana-Champaign, USA

**Program Co-Chairs**

Dongsong Zhang, University of Maryland, Baltimore County, USA

Christian Wagner, City University of Hong Kong

Wei T. Yue, City University of Hong Kong

**Local Arrangement Co-Chairs**

Zhangxi Lin, Texas Tech University, USA & Southwestern University of Finance and  
Economics, China

Jie Lin, Tongji University, China

Jia Li, East China University of Science and Technology, China